

# Railway 200 Exhibition Train

Inspiration



# The year ahead

269 activities and events And counting...



Railway 200/Art UK: curated exhibition: top 20 rail art –

World Art Day  
(Apr 15)

Japan at Manchester  
Expo Piccadilly  
Station (May)

Announcement  
of world's favourite  
UK rail art  
(9 June)



Launch of Girl Guide  
Railway Challenge  
Badge (29 March)

Railway 200  
@ Bluebell  
(Jun-Sept)

S&DR200 Festival  
launch (29 March)



Railway 200 Great Rail Tales launch

Launch of EMR children's book –  
World Book Day (6 March)

Railway 200 charity  
campaign: 'Protecting  
rail memories for the  
future' (year-long)

Inspiration  
Train Launch

Rail Live  
(June)

London Transport  
Museum heritage train  
events launch  
(July)

21<sup>st</sup> Century  
Folk BBC R2  
(July - Aug)

Alstom's  
The Greatest  
Gathering  
(1-3 Aug)

Royal Mint  
Commemorative Coin  
(August – tbc)

National Rail  
Awards (Sept)

Bauer Media/R200  
bookazine published  
(Sept)



200<sup>th</sup> anniversary of  
the modern railway  
(27 Sept)

Polar Express at the  
National Science &  
Media Museum  
(Bradford, Dec)

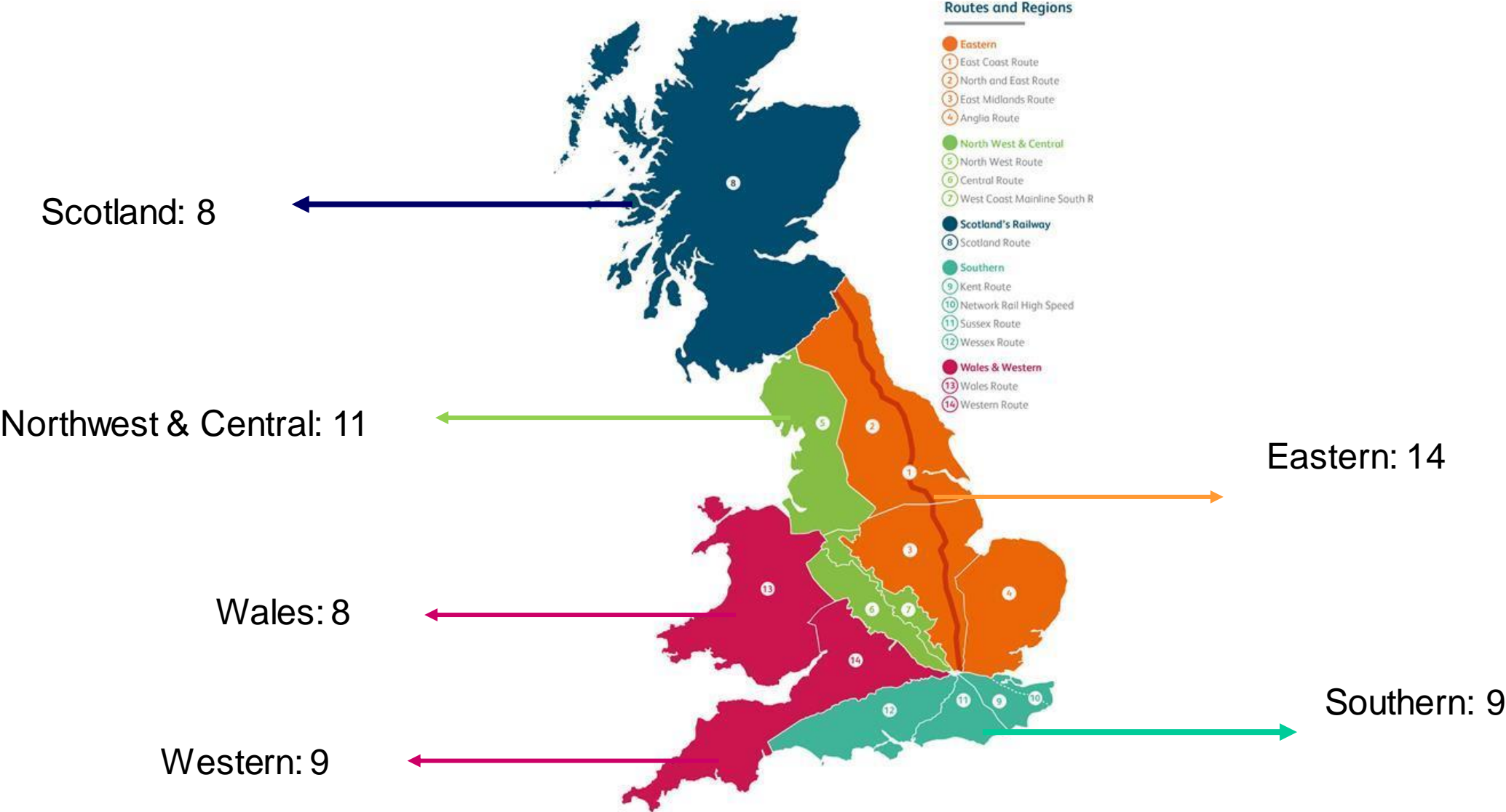
BBC TV 200 years  
of rail (Michael Portillo)

Railway 200 Special at  
Keighley, Leeds, Skipton,  
Carnforth Stations (Sept)

2026

# The Offer

OFFICIAL



# About Inspiration



# INSPIRATION

Curated in partnership with The National Railway Museum, the Exhibition Train will feature four carriages and will travel across the mainline network to selected stations, heritage railways, and rail-connected venues such as the National Railway Museum in York and Locomotion in Shildon. These stops will give the public an exciting opportunity to explore the train and its exhibits.

The project involves the extensive modernisation of the train to meet modern operational standards, including its mechanical overhaul, interior redesign, and ensuring full compliance with current regulations. It will also feature an eye-catching livery.

## Objectives

- The experience will be recognised as being of high quality
- The exhibition will attract over 200,000 visitors including a significant number of school children through organised visits
- Visitor satisfaction: the likelihood to recommend target will be >70%
- The exhibition will visit England, Scotland, and Wales
- To ensure the experience is accessible

## Learning Outcomes

- Feel inspired and energised by the story of the railway and its impact on the cultural, social, and engineering landscape of the nation and the world
- Come away with a broader understanding of what a career in rail entails and that it may be a more diverse industry than they might otherwise have thought
- Understand that the railway is now a forward-thinking digital industry and is vital in the fight to combat climate change

## Welcome

Come with us as we embark on a 200 year journey of innovation. Be inspired by clever inventions, hands-on challenges and hidden careers in rail.

### Railway Firsts 1

Your journey starts here. Discover ways that rail shaped the modern world.

### Wonderlab on Wheels 2

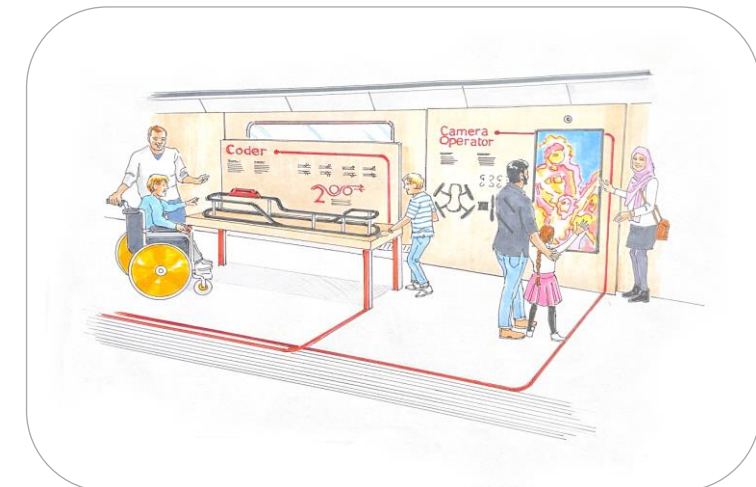
Test your engineering skills with our interactive exhibits.

### Your Railway Future 3

Shape the next 200 years of railways with a career in rail.

### The Future of Rail 4

Collaborate and inspire in our Partner Zone.

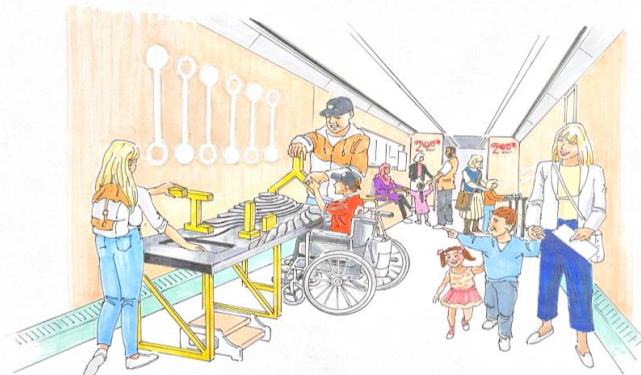
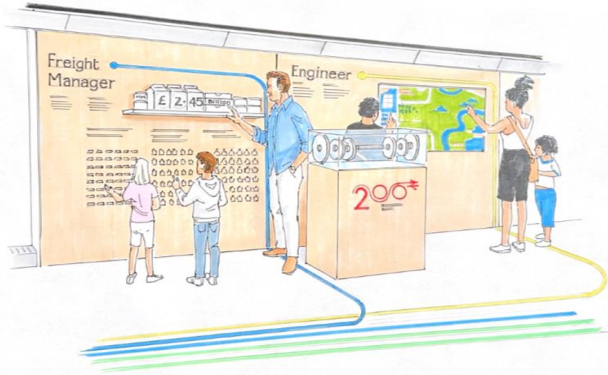
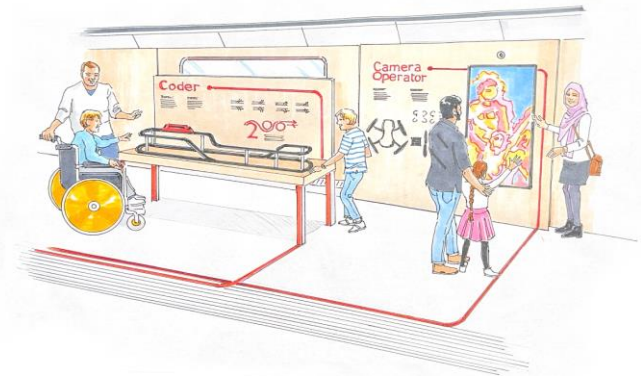
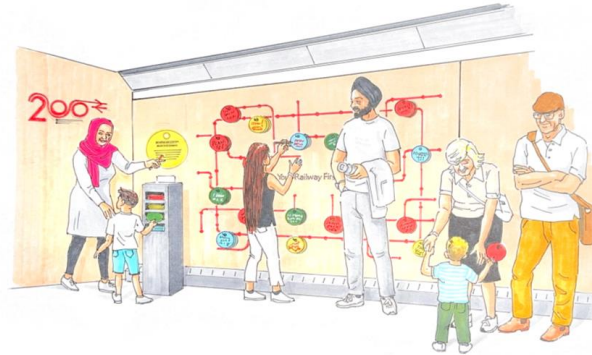
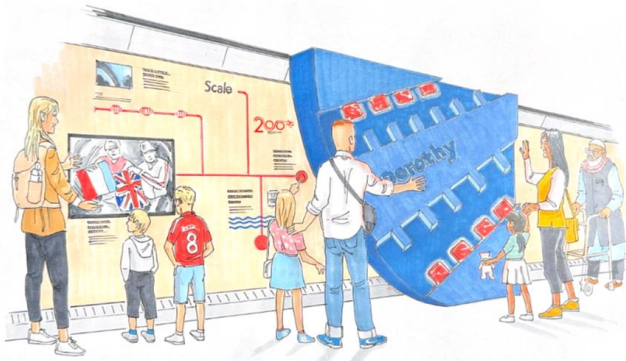




# 'Inspiration'

OFFICIAL

## The Railway 200 Exhibition Train



# Carriage strip out (last year), taking place in Derby.

Carriage strip out and overhauls = Loram

Exhibition Creative Design = National Railway Museum, Leith and Railway 200 team

Exhibition Technical Design = DG8 working with Route Services Engineering team

Exhibition Build Deby Engineering Unit





Photos take Monday 20 January

# Exhibition Build



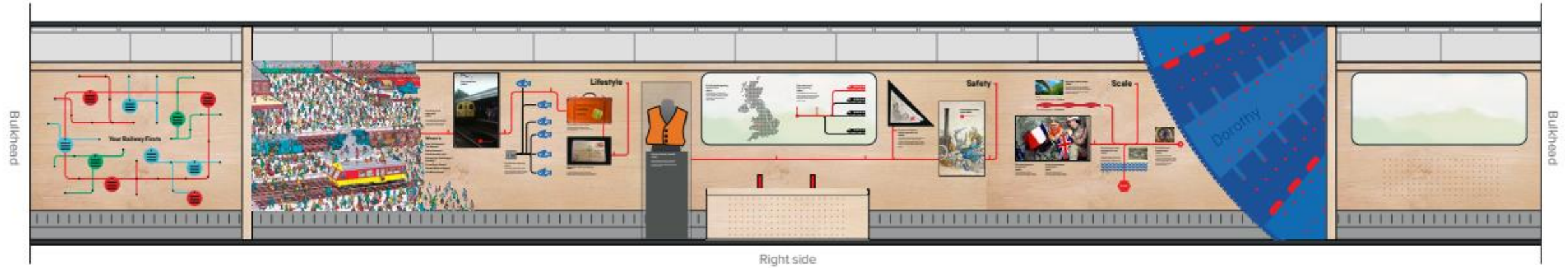
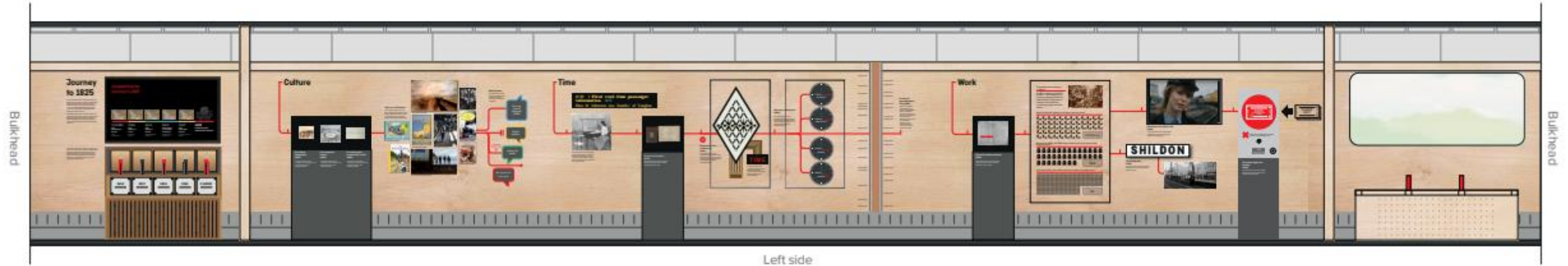
# Carriage 1





# Overview

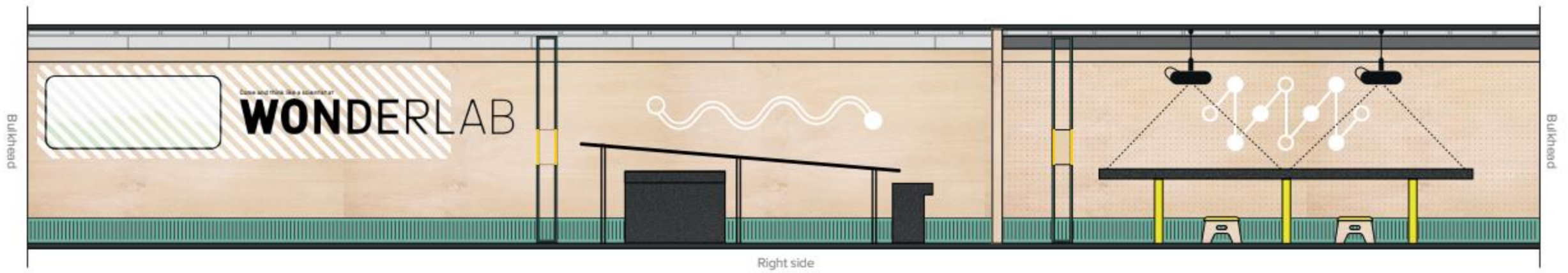
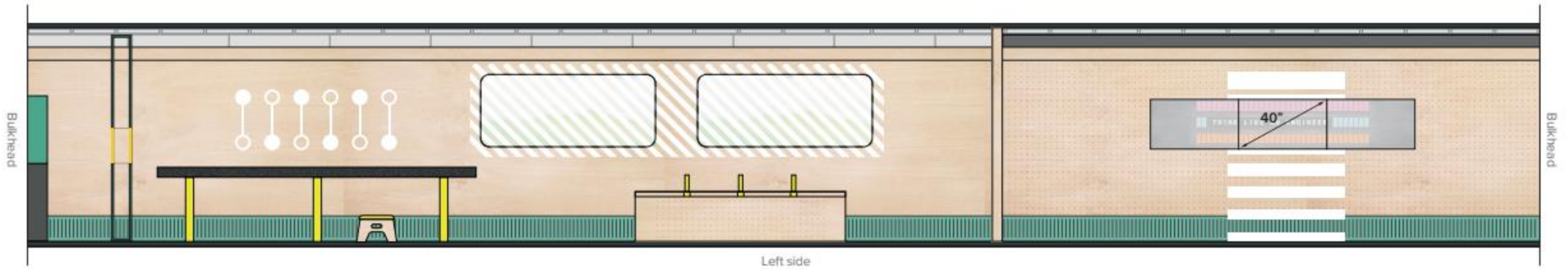
## Side views



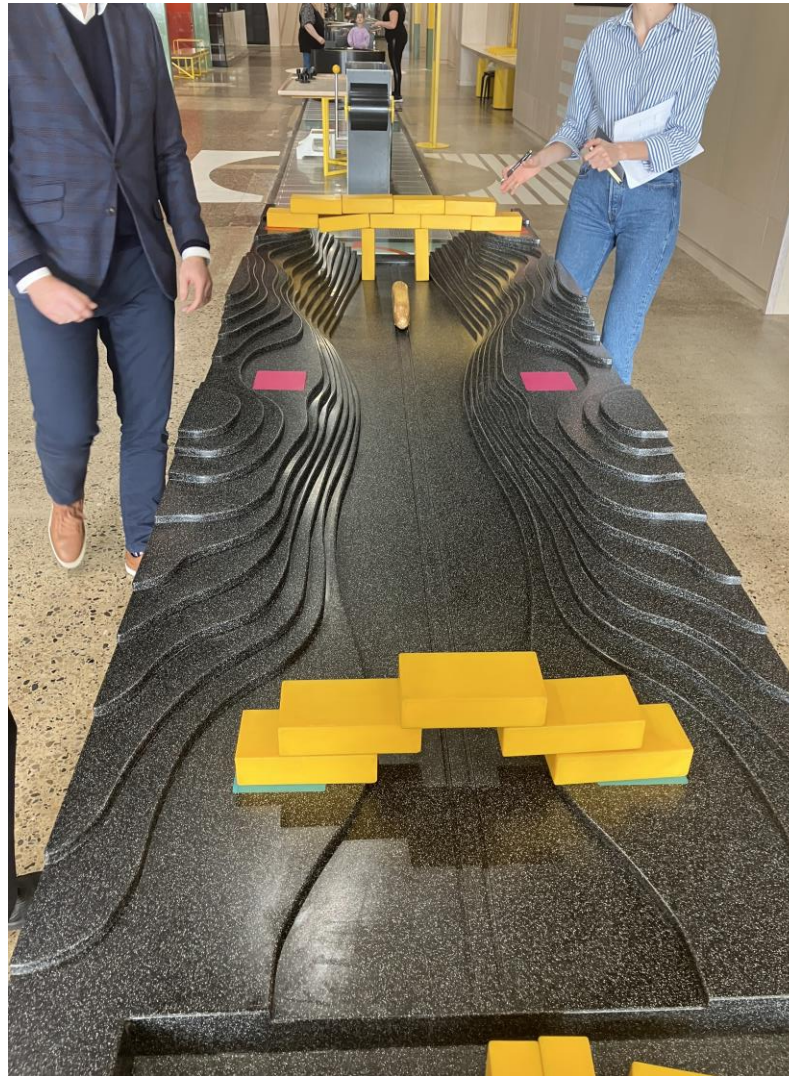
# Carriage 2



## Design Overview









# Carriage 3



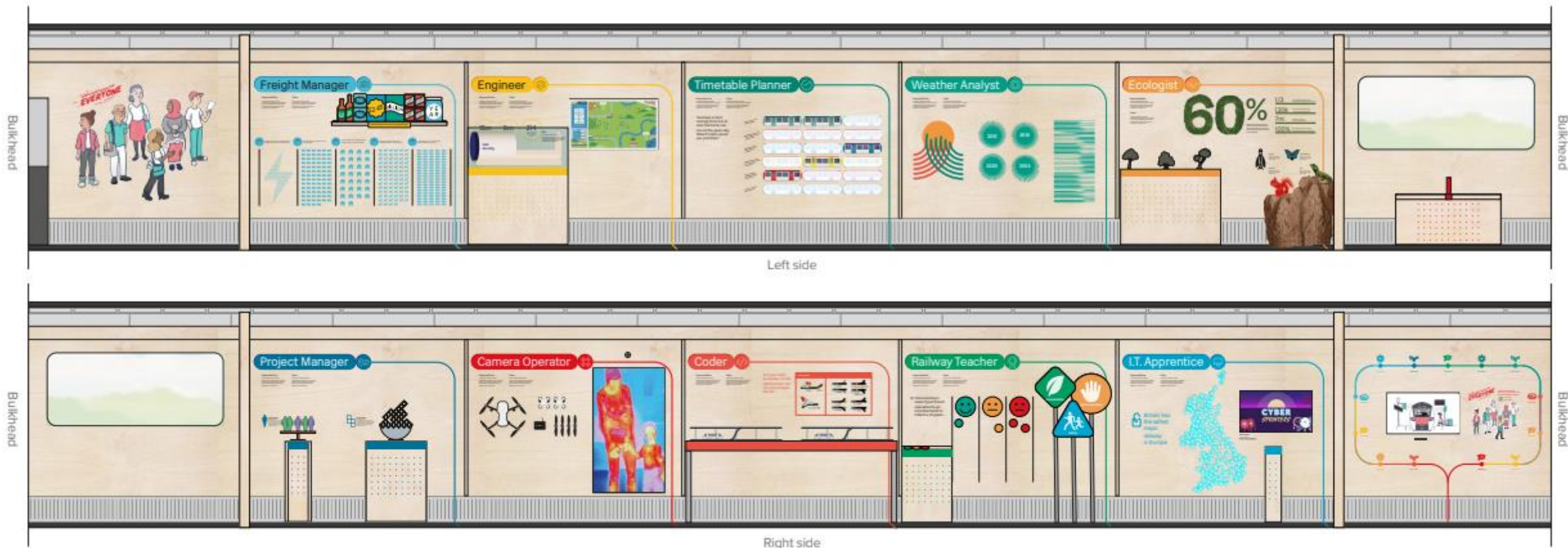
## OBJECTIVE

**Our main objective with this carriage is to inspire younger generations, we'll do this by bringing to life the various Hidden Roles to ensure the rail service feels exciting and accessible to all**



# Design Overview

The colours, wayfinding and plaques helps to break the content up. Making each role feel unique and exciting in it's own right.



# Carriage 4



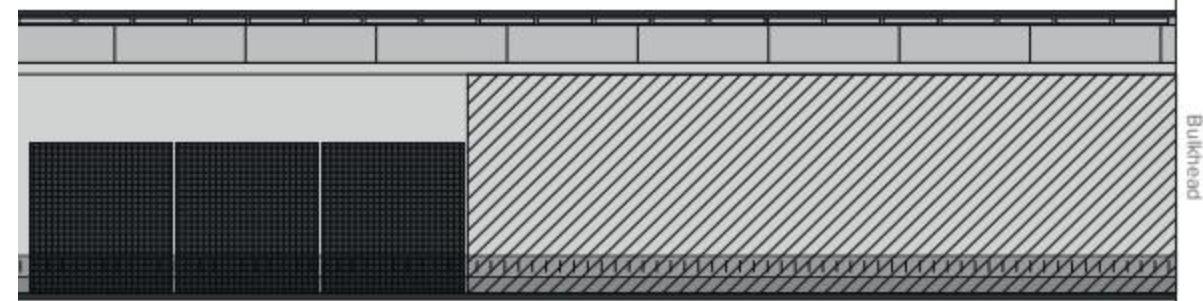
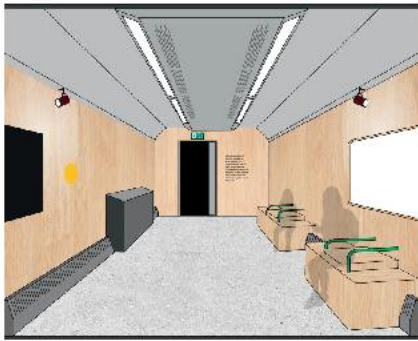
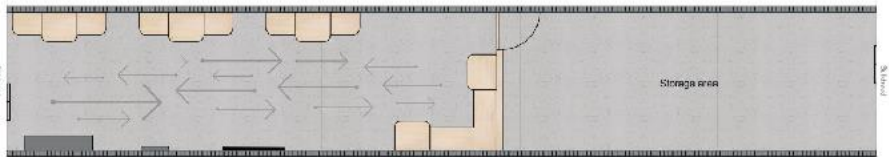
Rough visual for style reference only



# Birdseye View

## Overview Birdseye view

Please graphics are a composition of two way directional arrows that not only direct guests into the car but also end back again but never to make a one-way journey and exchanges of ideas.



Left side



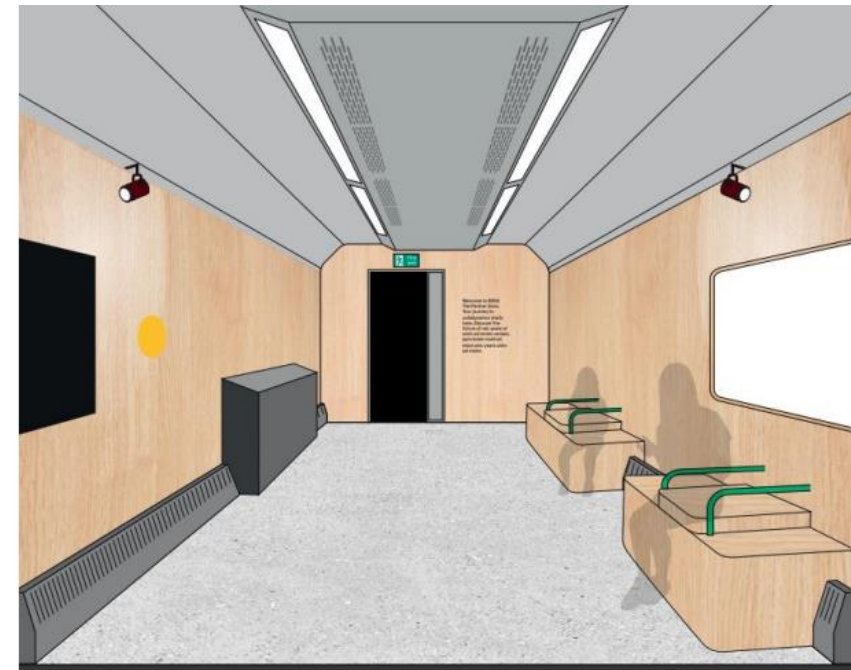
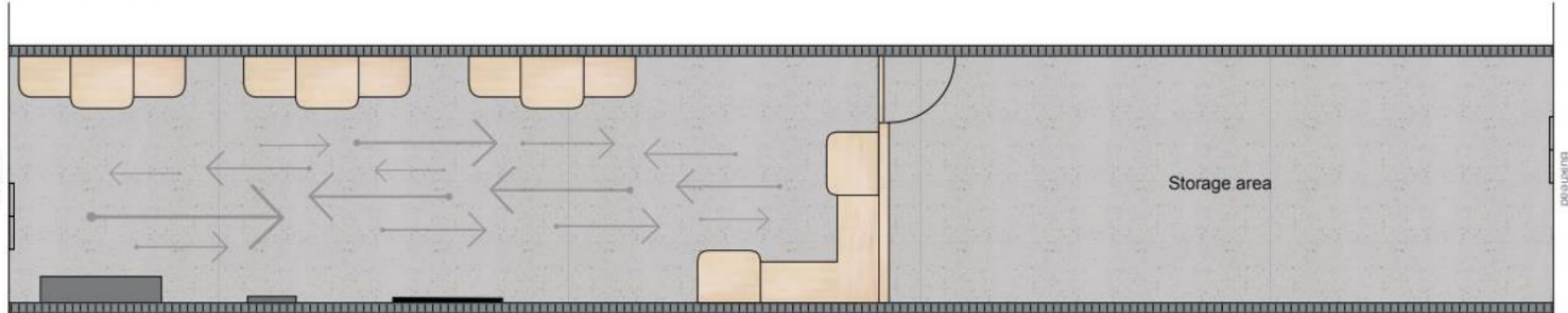
Left side



# Birdseye View

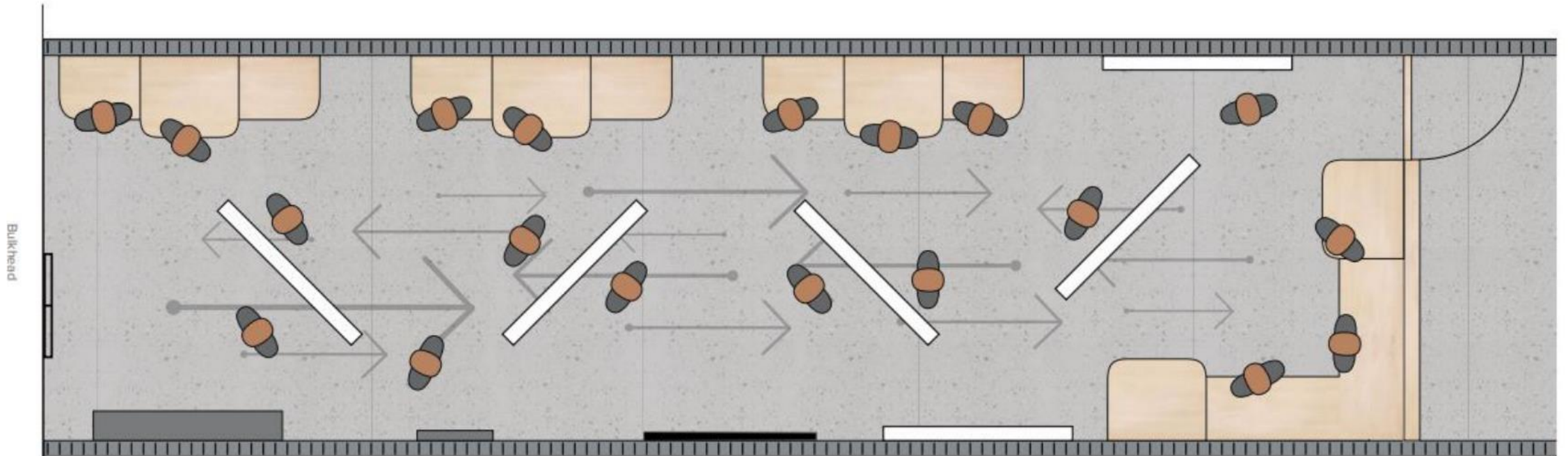
## Overview Birdseye view

Floor graphics are a composition of two way directional arrows that not only direct guests into the carriage and back again but refer to collaboration, partnership and exchanges of ideas.



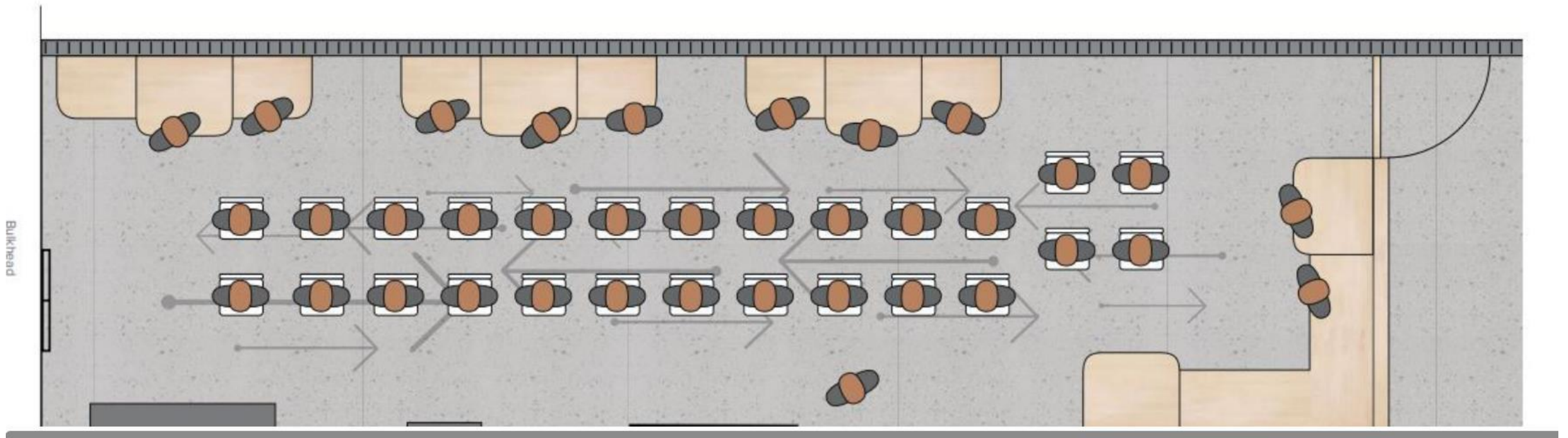
## Exhibition Birdseye view

Features free standing exhibition panels. These panels can also be applied to available wall spaces.



## Presentation Birdseye view

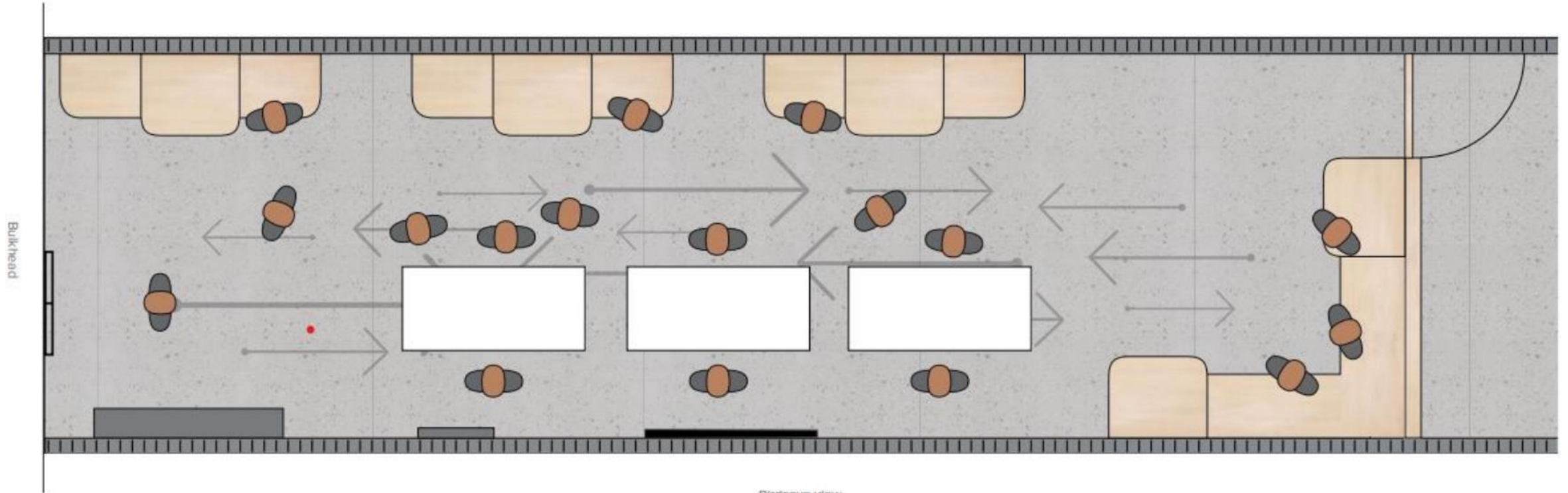
Features rows of seated guests and a speaker presenting on the 48" monitor. The monitor will be attached to the wall so that the ports are easily accessible.





## Birdseye view

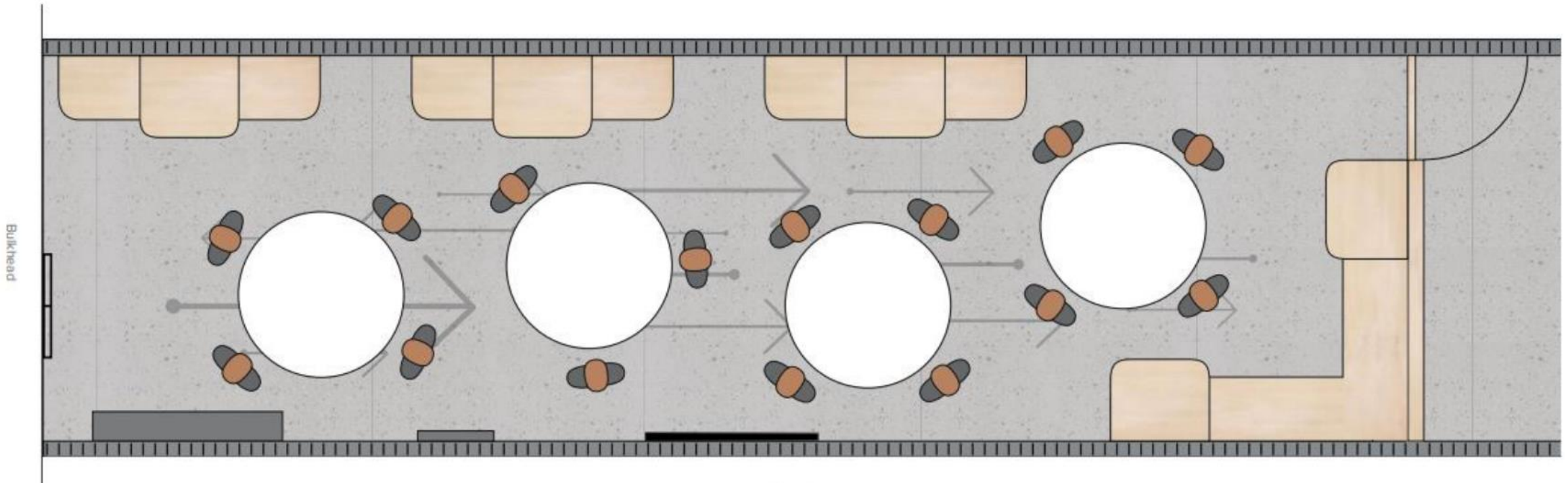
Features a row of trestle tables.



## Breakout circular tables

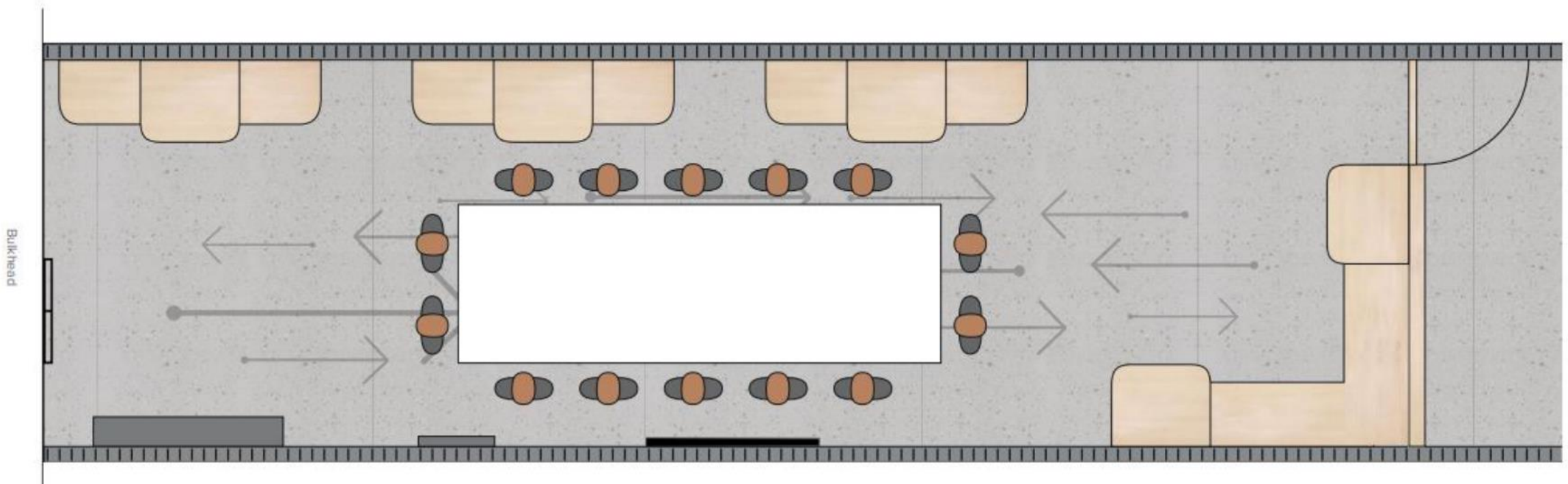
### Birdseye view

Features circular tables with seated guests interacting.



## Meeting Birdseye view

Features a larger table for more formal presentations and meetings.





## Partner Zone information

Morning Slot: 9.30 to 13.30 – open to public 10.00 – 13.00

Afternoon Slot: 13.30 – 17.30 – open to public 14.00 – 17.00

First come first served

Tables and chairs are not provided

To be eligible to book the Partner Zone, organisations must have a railway-related focus and be involved in one or more of the following fields:

- 1. Education & Skills*
  - 2. Culture, Heritage and Tourism*
  - 3. Celebrating Railway People*
  - 4. Innovation, Tech, Environment.*
  - 5. Anything showcasing local railway history and communities (relating to the railway).*
- What it's not*** - a sales space for unrelated railway activations or a private meeting space

# Volunteering Opportunities

No qualifications or prior experience are required—volunteers simply need to be 18 years or older.

The exhibition train operations require eight volunteers per day – two volunteers per carriage. This can either be the same volunteers for the entire duration of the exhibition train's stay at a location or a different set of volunteers each day.

Volunteers will need to be onsite from 9.30 to 17.30. The exhibition train will be open to the public from 10.00 to 17.00, with 30 minutes allocated at the beginning and end of the day for setup and breakdown.

Railway 200 Team will organise pre-event briefings for volunteers via Teams on various dates and times. These sessions will provide an overview of the exhibition train and the assigned tasks. Event staff will provide safety and crowd management briefings for the exhibition train on the day. For larger stations, such as Euston, volunteers may be required to attend an in-person induction session before the event date.

# What's next...

## Our priority in the coming weeks will be to:

- We announced the first three months of the route (June-September 2025) earlier this week (4 March). The press release will be available on our website.
- The stations/heritage centres to create an Eventbrite platform to allow organisation to register interested.
- Railway 200 will connect the volunteers/STEM ambassadors with the stations. Volunteers will register directly with the respective stations
- Railway 200 will announce Phase 2: September -December 2025 and Phase 3: January – June 2006.