

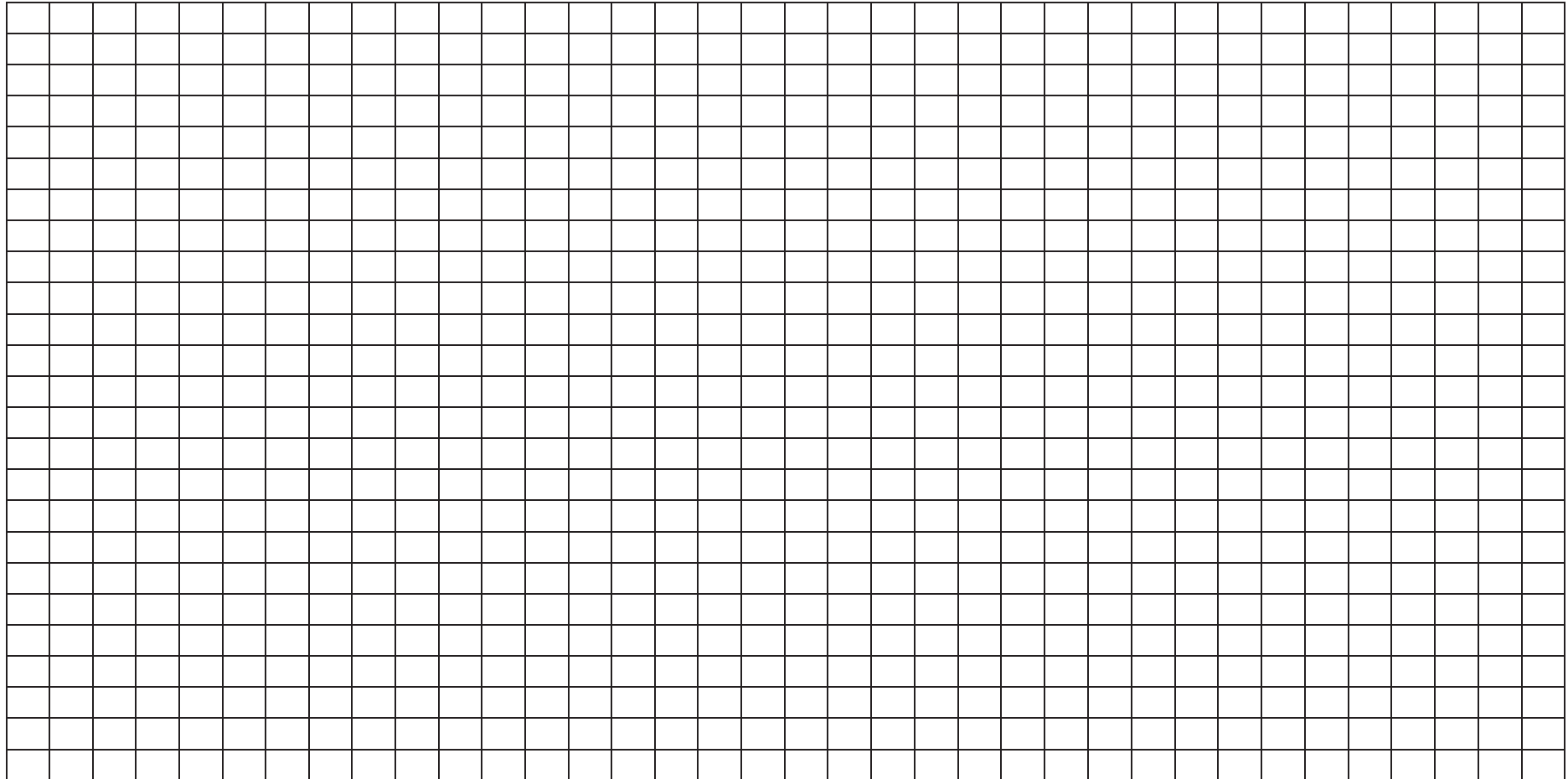
SEAT-Y OF CULTURE

Swatch Sample

Name _____ Age _____

School or home postcode _____

Email _____



My colour palette

SEAT-Y OF CULTURE

Swatch Sample

COULD YOU DESIGN A NEW MOQUETTE* TO BE INSTALLED ON SEATS ON AN LNER INTERCITY TRAIN?

***Moquette is the durable, woollen seating material that is used in upholstery on public transport**

To celebrate Railway 200 (200 years of the modern railway) and Bradford as the UK City of Culture in 2025, a competition is being launched by Community Rail Lancashire, Bradford 2025, and London North Eastern Railway to find a winning design from one person aged 16 and under either living or attending school in the Bradford District to be installed on an intercity train.

Using the template on the other side of this sheet, design a pattern that could be turned into a moquette for an LNER Intercity Carriage. Think carefully about the colours and the design of the pattern. The template is 1:1 scale sized swatch, which means it's the real size that your design would be printed on the material.

Honor Clough of Camira Fabrics and Jenny Dempsey of Diamond Rail Services who are partners in this project have some top tips for a winning design:

- ➔ Stay away from straight lines, as is more difficult to line up, or have them looking exactly the same seat to seat.
- ➔ Use bold colours that won't show dirt
- ➔ Stay away from white details as this can show through when the moquette pile lays in different directions

COLOUR:

Branding is everything, part of the judging panel will include representatives from Bradford 2025 and LNER. What colours are their logos? What colours would you like to use in your design? Would your colour scheme complement these brands or provide a stark contrast? You need to keep your design to four colours.

FEATURES:

One design from the London Underground moquette features some of the capital's famous landmarks. What landmarks from Bradford would you like to incorporate into your design?

REPETITION:

Moquette features repeating patterns. How can you make sure your design is the right size? You want the features to be clear and identifiable, but easy to repeat all over the fabric.

The competition is open to any young person aged 16 and under who attends a school or lives within the Bradford District.

Entries can either be posted to:

📍 Community Rail Lancashire, Eagle Street, Accrington BB5 1LJ

Or emailed to:

✉️ TrainEd@communityrail Lancashire.co.uk

All entries should be received by midnight on 31st October 2025

To download the teaching pack with more ideas and information:

