

SEAT-Y
OF
CULTURE



BRADFORD 2025
UK City of Culture





Vehicles Business
K6 Point

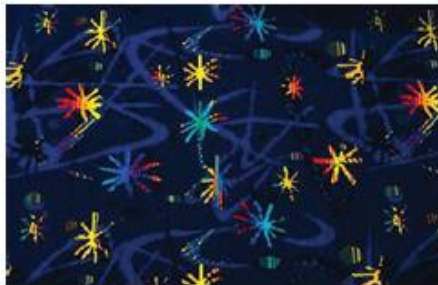
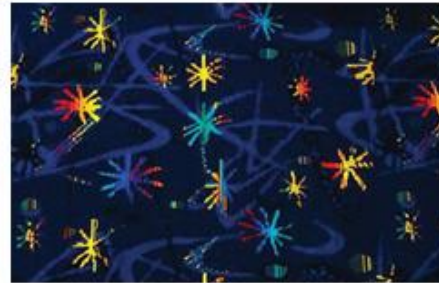
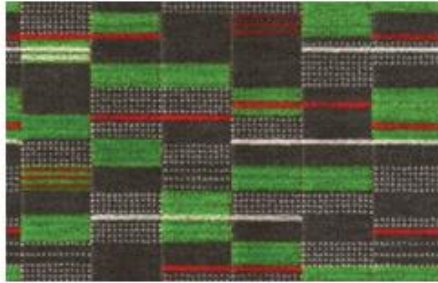
LNER

91127

27

SEAT-Y OF CULTURE

Moquette Design



LNER

CRL
Community Rail Lancashire



BRADFORD 2025
UK City of Culture

DIAMOND
RAIL SERVICES

camira



Stay away from straight lines, as is more difficult to line up, or have them looking exactly the same seat to seat.



Use bold colours that won't show dirt



Stay away from white details as this can show through when the moquette pile lays in different directions



COLOUR:

Branding is everything, part of the judging panel will include representatives from Bradford 2025 and LNER. What colours are their logos? What colours would you like to use in your design? Would your colour scheme complement these brands or provide a stark contrast? You need to keep your design to four colours.



FEATURES:

One design from the London Underground features some of the capital's famous landmarks. What landmarks from Bradford would you like to incorporate into your design? Bradford Landmarks sheet - [BRADFORD ATTRACTIONS DOCUMENT](#)



REPETITION:

Moquette features repeating patterns. How can you make sure your design is the right size? You want the features to be clear and identifiable, but easy to repeat all over the fabric.

SEAT-Y OF CULTURE

Bradford Landmarks



LNER

CRL
Community Rail Lancashire



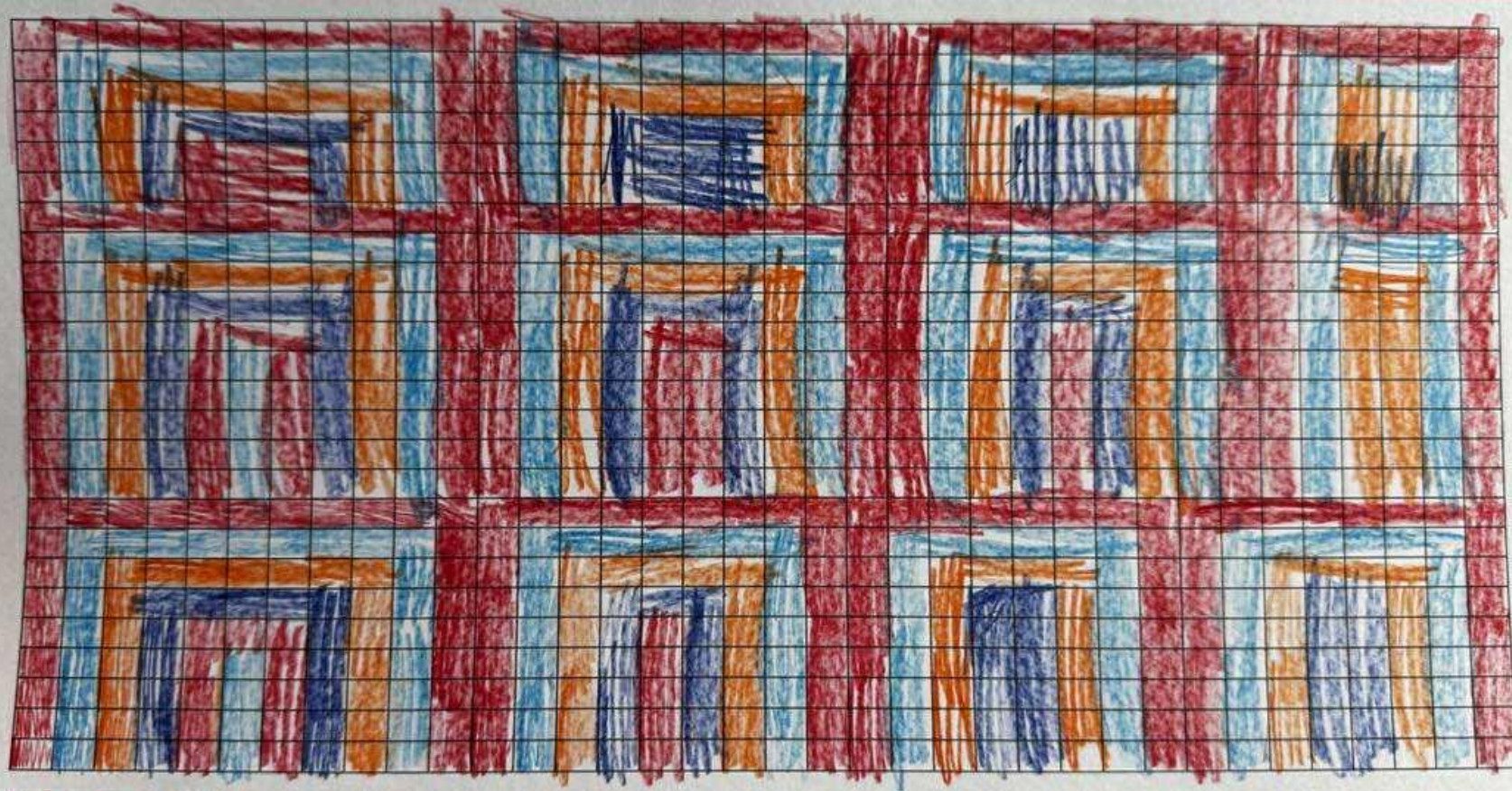
BRADFORD 2025
UK City of Culture

DIAMOND
RAIL SERVICES

camira

SEAT-Y OF CULTURE

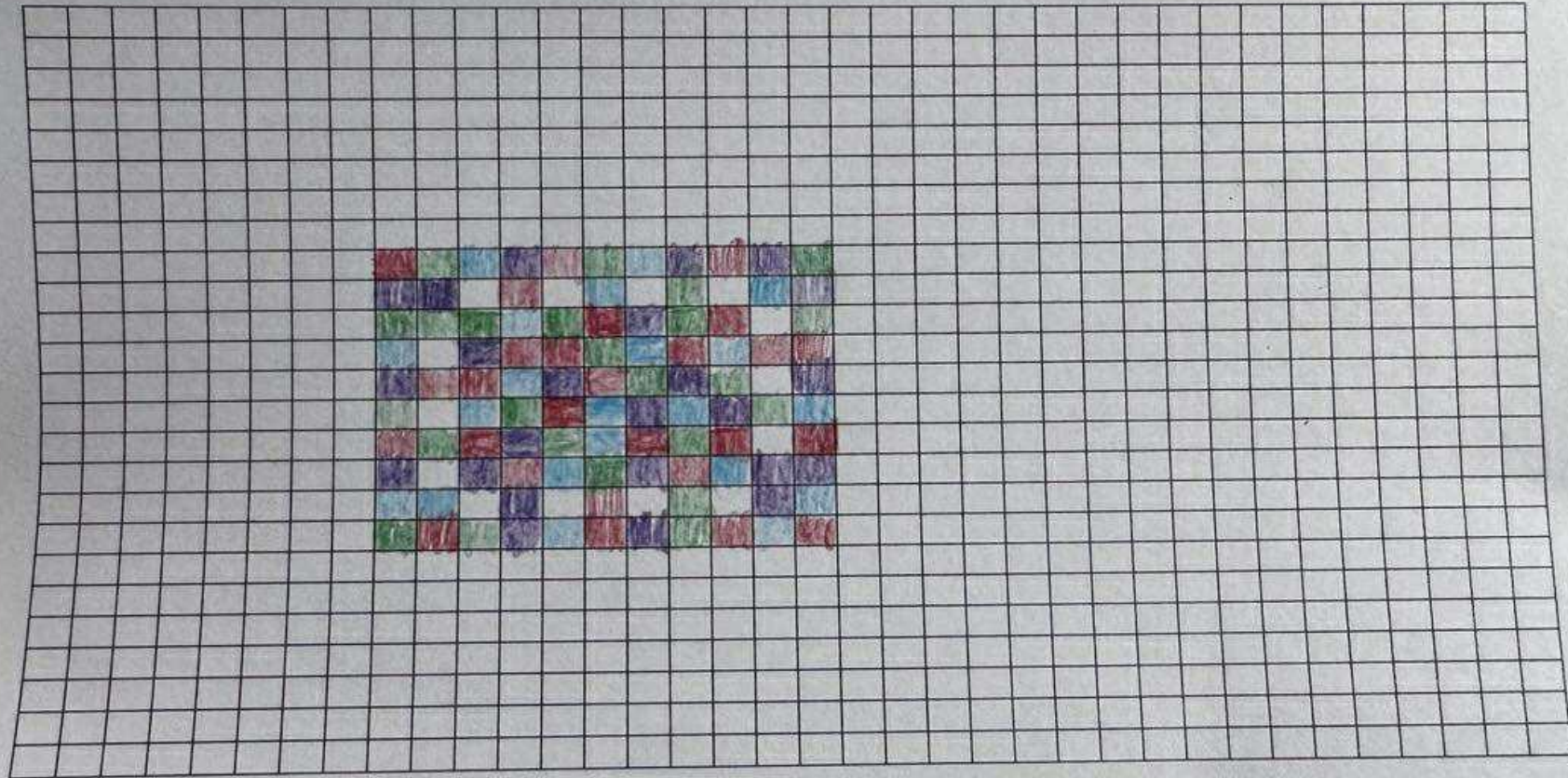
Swatch Sample



My colour palette

SEAT-Y OF CULTURE

watch Sample



My colour palette

SEAT-Y OF CULTURE

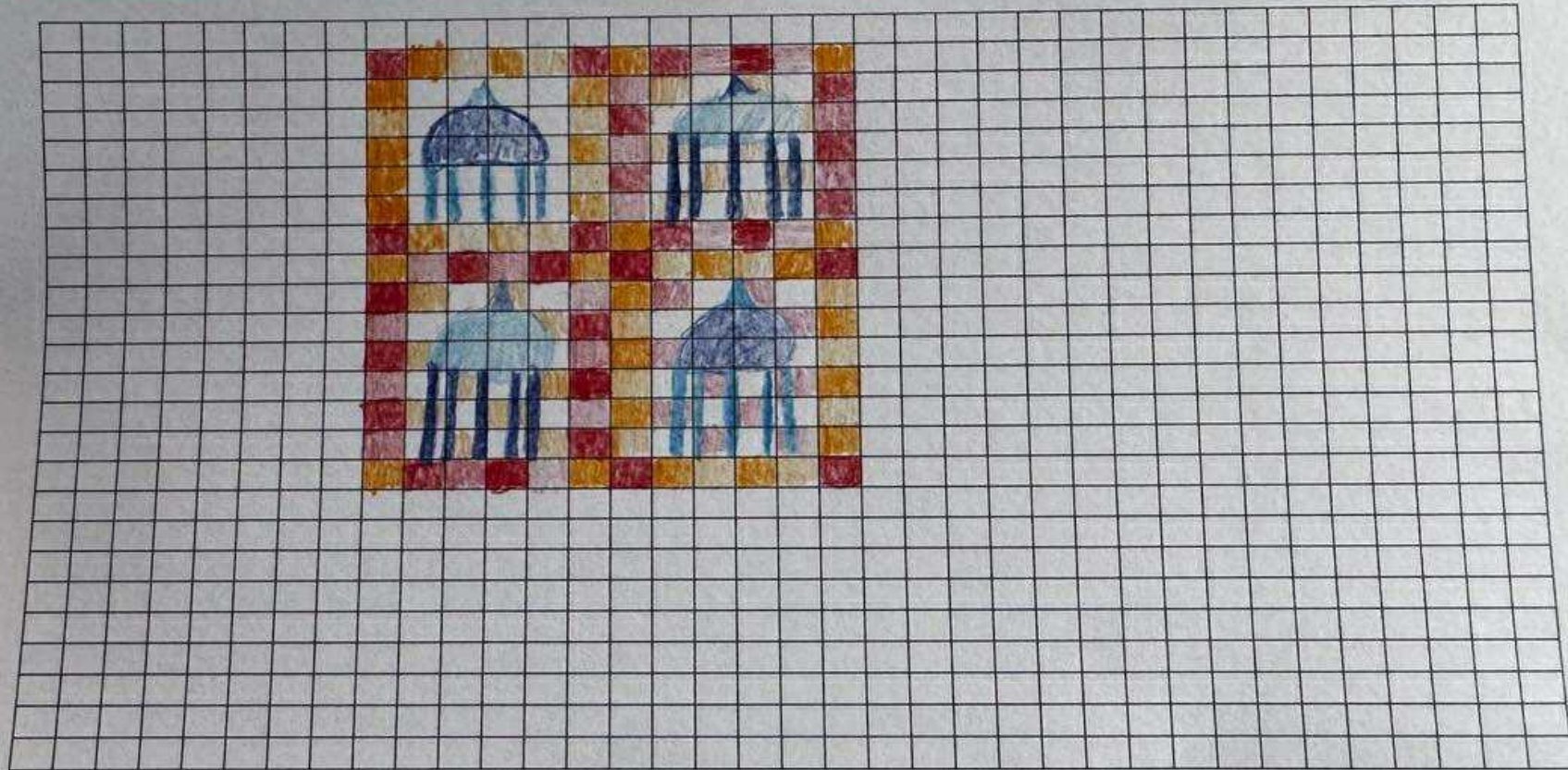
Swatch Sample



My colour palette

SEAT-Y OF CULTURE

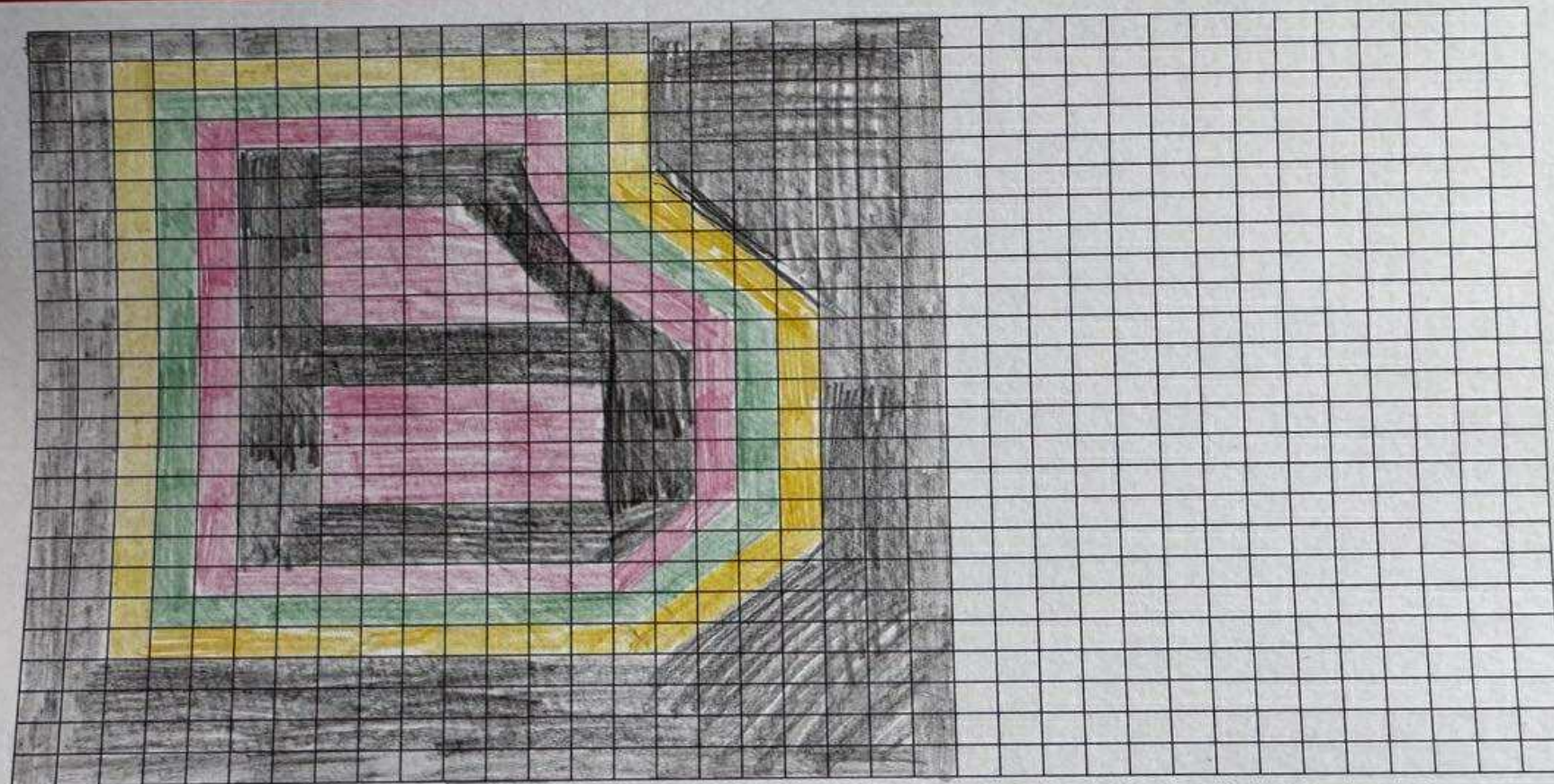
Swatch Sample



My colour palette

SEAT-Y OF CULTURE

Swatch Sample



➔ My colour palette



LNER

CRL



BRADFORD 2025
UK City of Culture

DIAMOND
RAIL SERVICES

camion